Read only at The Ear Hears

Deaf-blind piano prodigy receives aid from Hear the World Foundation
By Brande Victorian

At just four years old Yerko Difonis began to show signs of exceptional musical talent.

Born blind and with moderate to severe sensorineural hearing loss, Yerko’s parents struggled to find specialized education programs for their son in their homeland of Valparaso, Chile. But when they sold their belongings and moved to the United States, Yerko got the chance to study music with highly-skilled composers. And when he received customized hearing aids from Phonak US and its charitable branch, the Hear the World Foundation, Yerko was able to experience and play music in a way that he had never imagined.

Celebrity Ear Contest: Whose ear is it?

Win a $50 American Express gift card!

Hint: Social networker named TIME Magazine’s 2010 person of the year. Send your guess here.

A winner will be chosen at random from among all correct answers received by January 21.

For the correct answer and the name of the winner, see next month’s installment of The Ear Hears.

Congratulations to Theresa Collins of Sault Ste. Marie, ON who correctly identified the Celebrity Ear of Kate Middleton.

Read it 'ear first!

THE HEARING POST

Predictions For 2011: You Saw It Here First!
By Gus Mueller

If you’re doing blogging on the 1st of the year, the content sort of has to fall within one of three areas: reflections of the past year, new year resolutions, or predictions for the new year. I can’t remember 2010 very well, and my life is too enjoyable to complicate it with resolutions, so I’m going to throw out some predictions for 2011, for the Bleacher Beat world that combines audiology, hearing and sports.

'Ear's the news

Growth-Factor Gel Shows Promise as Hearing-Loss Treatment
1/6/2011

20th Century Medical Education and Training Will Not Work in the 21st Century
1/5/2011

Resound Creates Revolutionary Design in Custom Hearing Aids
1/4/2011

ASHA Members Discuss Research And Its Implications During 2010 ASHA Convention In Philadelphia
Cover Story

Military, VA audiologists are confronting a wave of IED-related hearing damage
By Judith Nemes

As long as American soldiers are sent off to fight on noisy battlefields, many are bound to come home with hearing-related injuries. The continuing conflicts in Iraq and Afghanistan are no exception. Read More

Page Ten

As demand for hearing care explodes, professionals must be ready to deliver
By Ian M. Windmill

The future of audiology and audiologists? Over the past 2 months I attended several state and regional audiology conferences, and here are a few seemingly paradoxical things I heard—mostly occurring during the valued “evening meetings.” Read More

Gyl’s Guide

The pricing conundrum
By Gyl A. Kasaswurth

Pricing is a subject that I have avoided in my columns. It’s a controversial topic and yet it’s a critical one because establishing an appropriate pricing structure can literally make or break a business. Read More

Final Word

It’s time for a critical look at our routines
By Dennis van Vliet

A common theme in professional publications and CEU lectures is how important the clinical expertise piece of hearing aid fitting is compared to the hardware component. Yet, in an article last April in Hearing Review, Kochkin and 13 respected professional leaders reported that over the past decade the hardware manufacturers have delivered technological advancements at a rate that has outpaced quality control at the clinical level. Read More

Ask-the-Experts

Hearing Aids and Airport Security
August Hernandez, Au.D., FAAA
12/13/2010

Selling Your Practice: Asking Price
Granville H. Brady, Jr., Au.D., FAAA
12/13/2010

Pre-Market Testing of ReSound Alera
Laurel Christensen, Ph.D., Chief Audiology Officer, GN Resound
12/5/2010

Medicaid Coverage for Baha Softband/Headband
George Cire, Ph.D.
12/5/2010

Clinical Use of Cortical Auditory Evoked Potentials
Christina Rota-Donahue, M.S., CCC-A/SLP
11/22/2010

Can APD and ADHD Co-Exist?
Robert W. Keith, Ph.D.
11/15/2010

Wireless Hearing Aids
Jennifer Groth, M.A., Director of Audiology Communication, GN Resound
11/8/2010

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